MISSION: Provide and enhance educational opportunities for those we serve.

VISION: Achieve educational excellence through collaborative, responsive, and innovative efforts.

BELIEFS: • Accountability • Diversity • Shared Leadership • Flexibility • Authentic Collaboration • Continuous Improvement • Transparent Communication • Strategic Resource Allocation • Family Involvement • Success for All Learners

Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

Goal: Increase capacity for and implementation of shared services based on constituent needs.

Adopted by the Eaton RESA Board of Education, 6/15/2016
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

**Early Literacy Essentials**

<table>
<thead>
<tr>
<th>Early On</th>
<th>Great Start Collaborative</th>
<th>Great Start Readiness Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Some Early On Staff were trained in the Birth to Three Literacy Essentials in November 2019.</td>
<td>• In Tier 2 Phase - Feb.2020 training offered to community partners</td>
<td>• Tier One: Training to new teachers in the districts.</td>
</tr>
<tr>
<td>• Ongoing PLC within Early On team to improve early literacy in home visits and playgroup settings.</td>
<td>• PLC work with Eaton Great Start Team included:</td>
<td>• Tier Two: Follow up training offered to community partners</td>
</tr>
<tr>
<td>• Exploring Birth to Three Literacy Essentials within the Early On coaching model.</td>
<td>• Improvements to literacy-based play environments in playgroups and home visits</td>
<td>• Ongoing PLC with GSRP teachers to support the use of the literacy essentials in the classroom.</td>
</tr>
<tr>
<td></td>
<td>• Intentional use of high quality early childhood books that align with Pre K Literacy Essentials</td>
<td>• Classroom fidelity checks to ensure daily implementation of Literacy Essentials with follow up coaching supports</td>
</tr>
<tr>
<td></td>
<td>• EGS Team engaged in an in-depth training of Pre K Literacy Essentials and will resume in the of Fall 2020</td>
<td>• Completed Train the Trainer Pre-K Literacy Essentials refresher training June 2020.</td>
</tr>
</tbody>
</table>
Early Literacy Essentials
Capacity Building Strategies:

● Review the feasibility of Pre K Literacy Essentials training and support to early childhood providers and other community members this fall.
● School Readiness Advisory Committee is conducting a survey to determine how we can support the needs of families through the Coronavirus Pandemic. Will develop a work plan following survey results.
● Continue to build valuable family engagement early literacy materials to support families at home
● Literacy Night in Eaton County held on March 9 in Grand Ledge. Partnership established with PBS Kids/WKAR. (majority of planned early childhood literacy events scheduled for March is Reading Month canceled due to Coronavirus pandemic)
● 1000 Books Before Kindergarten program temporarily on hold due to Coronavirus related closings. Summer Reading Challenge offered in place with an end of summer reading celebration and a free bundle of books being offered to all enrolled children
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Eaton RESA Reading 2019 & 2020 NWEA Performance

NWEA Grade-Level Benchmark Assessments by Number of Students
Goal: Increase the achievement and success of all students within the Eaton RESA service area.
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Students with Individual Reading Intervention Plans (IRIPs)

- **2018**
  - Students with IRIPs: 30%
  - Students without IRIPs: 70%

- **2019**
  - Students with IRIPs: 23%
  - Students without IRIPs: 77%

- **2020**
  - Students with IRIPs: 23%
  - Students without IRIPs: 77%
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Current Strategies for Improving Student Outcomes

- Facilitating instructional collaboration among Eaton RESA and local districts and across general and special education
- Providing customized coaching and targeted teacher-training with ELA & math
- Improving Multi-Tiered Systems of Support (MTSS) for all students at both the district and school levels
- Improving the use of common assessments and common screening tools through implementation of NWEA and Eidex
- Implementing effective instructional strategies that facilitate more opportunities for students to practice, gain immediate feedback, and increase the use of small group instruction from preschool to grade 12
- Implementing strategies that support the needs of the whole child and families
2016-2021 Strategic Plan – Student Outcomes

Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Regional Completion Standards

- 2018-19 Credentials Earned
- 2019-20 Credentials Earned
2016-2021 Strategic Plan – Student Outcomes

Goal: Increase the achievement and success of all students within the Eaton RESA service area.
#EatonEngage

[Image - 10x117 to 969x549]
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

Internal Communications

Current State of Communications - Internal Staff Survey

<table>
<thead>
<tr>
<th>Year</th>
<th>Very Satisfied</th>
<th>Satisfied</th>
<th>Neutral</th>
<th>Dissatisfied</th>
<th>Very Dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015-16</td>
<td>66%</td>
<td>26%</td>
<td>26%</td>
<td>4%</td>
<td>4%</td>
</tr>
<tr>
<td>2016-17</td>
<td>39%</td>
<td>39%</td>
<td>0%</td>
<td>10%</td>
<td>5%</td>
</tr>
<tr>
<td>2017-18</td>
<td>85%</td>
<td>0%</td>
<td>0%</td>
<td>10%</td>
<td>5%</td>
</tr>
<tr>
<td>2018-19</td>
<td>59%</td>
<td>19%</td>
<td>17%</td>
<td>0%</td>
<td>5%</td>
</tr>
<tr>
<td>2019-20</td>
<td>55%</td>
<td>6%</td>
<td>5%</td>
<td>38%</td>
<td>1%</td>
</tr>
</tbody>
</table>
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

**Internal Communications**

The Loop Open Rate

- September 2019: 71%
- October 2019: 70%
- November 2019: 69%
- December 2019: 67%
- January 2020: 66%
- February 2020: 73%
- April 9, 2020: 71%
- April 16, 2020: 71%
- April 23, 2020: 73%
- April 30, 2020: 71%
- May 7, 2020: 71%
- May 14, 2020: 70%
- May 21, 2020: 65%
- May 28, 2020: 68%
- June 4, 2020: 63%
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

**Internal Communications**

Board Briefs - Click Rate

- July 2019: 48%
- August 2019: 43%
- September 2019: 41%
- October 2019: 40%
- November 2019: 38%
- December 2019: 41%
- January 2020: 39%
- February 2020: 44%
- March 2020: 47%
- April 2020: 45%
- May 2020: 43%
- June 2020: 41%
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

**External Communications**

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**Current State of Communications - External Stakeholders**

- **Exemplary Communication**
- **Good Communication**
- **Average Communication**
- **Some Communication**
- **No Communication**

Yearly Distribution:
- 2015-16: 0%, 4%, 26%, 4%, 66%
- 2016-17: 4%, 39%, 31%, 26%, 0%
- 2017-18: 10%, 85%, 10%, 0%, 0%
- 2018-19: 62%, 0%, 8%, 0%, 0%
- 2019-20: 31%, 50%, 13%, 6%, 0%
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

External Communications

Facebook Fans

Twitter Followers
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

**External Communications**

- **Facebook Reach**
  - AVERAGE = 8,384

- **Twitter Impressions**
  - AVERAGE = 990

  - July 2019: 1561
  - August 2019: 1067
  - September 2019: 967
  - October 2019: 981
  - November 2019: 1027
  - December 2019: 631
  - January 2020: 944
  - February 2020: 1330
  - March 2020: 750
  - April 2020: 680
  - May 2020: 356
  - June 2020: 80
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

**External Communications – Career Prep Center**

**Facebook Fans**

- July 2019: 1029
- August 2019: 1034
- September 2019: 1038
- October 2019: 1072
- November 2019: 1099
- December 2019: 1100
- January 2020: 1108
- February 2020: 1152
- March 2020: 1130
- April 2020: 1144
- May 2020: 1331
- June 2020: 1354

**Twitter Followers**

- July 2019: 86
- August 2019: 87
- September 2019: 87
- October 2019: 89
- November 2019: 90
- December 2019: 91
- January 2020: 91
- February 2020: 96
- March 2020: 100
- April 2020: 108
- May 2020: 106
- June 2020: 106
Goal: Increase capacity for and implementation of shared services based on constituent needs.
Goal: Increase capacity for and implementation of shared services based on constituent needs.

SE Claim Allocations by District

Charlotte Public Schools: $1.6M, $1.8M, $2.2M
Eaton Rapids Public Schools: $1.7M, $2.1M, $2.2M
Grand Ledge Public Schools: $3.3M, $3.3M, $4.5M, $4.1M
Maple Valley Schools: $571K, $669K, $670K, $720K
Potterville Public Schools: $579K, $582K, $582K, $728K
Island City, Relevant, Oneida: $111K, $55K, $88K, $107K

2016-17 2017-18 2018-19 2019-20
Goal: Increase capacity for and implementation of shared services based on constituent needs.

Special Education Funding System Feedback Survey

<table>
<thead>
<tr>
<th>Year</th>
<th>Agree</th>
<th>Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>57.14%</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>77.78%</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>86.00%</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td>67.00%</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>57.14%</td>
<td></td>
</tr>
<tr>
<td>2018</td>
<td>66.67%</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>43.00%</td>
<td></td>
</tr>
<tr>
<td>2020</td>
<td>67.00%</td>
<td></td>
</tr>
</tbody>
</table>

Eaton RESA is being responsive to meeting our district’s special education needs

The SE funding system is fair to all constituent districts

#EatonEngage
Goal: Increase capacity for and implementation of shared services based on constituent needs.

Special Education Funding System Survey Feedback

The funding system is helping to improve communication between my district and Eaton RESA about special education programming and funding.

Center Based Programs are appropriate and serve us well.
Goal: Increase capacity for and implementation of shared services based on constituent needs

**Shared Technology Services**

- Securly content filtering is in place for the Career Preparation Center and Meadowview.
- School MDM (Securly) is being used for managing iPad and iPhone deployments.
- Securly is a key service as this provides compliant filtering onsite and offsite.
- Next steps are to implement program admin notification for appropriate use issues and suspected searches regarding self harm speeding up notification and response.
Goal: Increase capacity for and implementation of shared services based on constituent needs

Inter-district Shared Services

We are continuing to work with our districts to identify opportunities for sharing services and resources. The following shared service opportunities were identified and are being explored and/or implemented in 2020-21:

- Addition of two new Meadowview classrooms for students with Autism to service students with disabilities in Eaton county determined by the students IEP team.
- Continued Joint initiatives with Ingham ISD to provide regional professional development for MTSS and Trauma Informed Practices
- Partnership with Kent ISD to host Eaton RESA and the local districts for our special education student inventory system MIPSI (formerly PSSP)
- Special Education Administrative Services - Maple Valley and Potterville contract for these services through Eaton RESA
- Expansion of the current Eidex Consortium with 6 districts to provide access to both Prism and Focus for use in determining student growth and developing efficient budgets.
- Planning for and implementation of the new K-12 Michigan Career Development Model in all local districts through Eaton RESA’s Career Development Coordinators
Inter-district Shared Services (cont’d)

- Security Assessment of Southridge and Packard was performed in December by Secure Ed. As an incentive a 20% discount was offered to local districts to participate.
- A five year contract with Dean Transportation was approved for county special education transportation.
- Red Rover Substitute Management will replace Frontline for requesting substitutes for all districts in Eaton County for an overall cost savings of 17.5%
- A shared memo was developed and distributed to staff, families, and community members from the Superintendents across Eaton RESA regarding our commitment for equitable access to online learning for all students during the district closure.
# Strategic Plan Growth Targets

<table>
<thead>
<tr>
<th>Goal</th>
<th>Strategies</th>
<th>Progress</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>School Readiness</strong></td>
<td>- Increase the number of kindergarten students who are proficient on the fall literacy universal screener by 3% annually.</td>
<td>Data Unavailable</td>
</tr>
<tr>
<td></td>
<td>- Increase the number of GSRP students who are at benchmark on the spring early literacy screener by 5% annually.</td>
<td>Data Unavailable</td>
</tr>
<tr>
<td><strong>Third Grade ELA &amp; Math Proficiency</strong></td>
<td>- Increase the number of students in grades K-3 who are proficient on the spring Literacy universal screener by 3% annually.</td>
<td>Data Unavailable</td>
</tr>
<tr>
<td></td>
<td>- Increase the number of students in grades K-3 who are proficient on the spring Math universal screener by 3% annually.</td>
<td>Data Unavailable</td>
</tr>
<tr>
<td></td>
<td>- Increase the number of students in grade 3 who are proficient in ELA on the spring state assessment by 3% annually.</td>
<td>Data Unavailable</td>
</tr>
<tr>
<td></td>
<td>- Increase the number of students in grade 3 who are proficient in Math on the spring state assessment by 3% annually.</td>
<td>Data Unavailable</td>
</tr>
<tr>
<td><strong>College &amp; Career Readiness</strong></td>
<td>- Increase the percent of students in grades 7-12 who develop and implement activities within a current Education Development Plan (EDP), that incorporates regional standards, to 95%</td>
<td>Data Available 9/20</td>
</tr>
<tr>
<td></td>
<td>- Increase the number of CTE students obtaining college credit by 3% annually.</td>
<td>Data Unavailable</td>
</tr>
<tr>
<td></td>
<td>- Increase the number of students in grades 9-11 who are proficient in ELA on the spring state assessment by 3% annually.</td>
<td>Data Unavailable</td>
</tr>
<tr>
<td></td>
<td>- Increase the number of students in grades 9-11 who are proficient in Math on the spring state assessment by 3% annually.</td>
<td>Data Unavailable</td>
</tr>
<tr>
<td><strong>Communications &amp; Community Engagement</strong></td>
<td>- Increase the amount of named media coverage for Eaton REISA by 5% annually.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Maintain a 90% or higher satisfaction rating with Eaton REISA local district stakeholders regarding communications as measured by an annual survey.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Maintain a 75% or higher satisfaction rating with Eaton REISA employees regarding communications as measured by an annual survey.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Increase “The Loop” district newsletter open rate by 3% annually.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Increase social media presence through tracking of followers by 10% annually.</td>
<td></td>
</tr>
<tr>
<td><strong>Operations &amp; Shared Services</strong></td>
<td>- Identify at least two new shared service opportunities for local district consideration annually.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Increase the degree of local district engagement in shared services by at least 5% annually.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>- Maintain a 75% or higher satisfaction level among stakeholders engaged in various shared services as measured by annual surveys.</td>
<td></td>
</tr>
</tbody>
</table>