Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

Goal: Increase capacity for and implementation of shared services based on constituent needs.

MISSION:
Provide and enhance educational opportunities for those we serve.

VISION:
Achieve educational excellence through collaborative, responsive, and innovative efforts.

BELIEFS:
• Accountability
• Diversity
• Shared Leadership
• Flexibility
• Authentic Collaboration
• Continuous Improvement
• Transparent Communication
• Strategic Resource Allocation
• Family Involvement
• Success for All Learners
Goal: Increase the achievement and success of all students within the Eaton RESA service area.
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

**Early Literacy Essentials**

**Teaching Strategy Implementation:**
- Intentional use of literacy artifacts in play and throughout the classroom
- Read aloud with reference to print, comprehension and vocabulary
- Explicit instruction in letter names, sounds and how letters are shaped and formed
- Interactions around writing
- Collaboration with families in promoting literacy
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

**Early Literacy Essentials**

**Capacity Building Strategies:**

- Targeting Eaton RESA staff and the broader community to offer early literacy instruction to children in all settings
- School Readiness Advisory Committee continues to discuss and refine school readiness expectations for children in all settings
- Early literacy messaging for families is being developed to support Early Literacy Essentials and provide clear guidelines to support children’s learning at home
- The 1000 Books Before Kindergarten continues to provide families access to free books that build literacy within the home.
- GSRP Teachers meet monthly to review and discuss the Early Literacy Essentials and how these are being implemented with children.
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

M-STEP Results 3rd Grade English Language Arts

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>All Students</td>
<td>51.60%</td>
<td>49.50%</td>
<td>49.30%</td>
<td>48.00%</td>
<td>46.50%</td>
</tr>
<tr>
<td>Students with Disabilities</td>
<td>14.80%</td>
<td>25.20%</td>
<td>23.20%</td>
<td>26.00%</td>
<td>42.30%</td>
</tr>
<tr>
<td>Economically Disadvantaged</td>
<td>36.70%</td>
<td>36.70%</td>
<td>39.20%</td>
<td>38.00%</td>
<td>38.00%</td>
</tr>
</tbody>
</table>

State Average 44.4%
Goal: Increase the achievement and success of all students within the Eaton RESA service area.
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

NWEA to M-Step ELA Comparison

- 2018
- 2019

STATE ASSESSMENTS

NWEA TREND-LINE ALL STUDENTS

Fall 2019
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

M-STEP Results: 3rd Grade Math

Percent Proficient

All Students
- 2016: 53.30%
- 2017: 53.20%
- 2018: 53.80%
- 2019: 48%

Students with Disabilities
- 2016: 20.50%
- 2017: 25%
- 2018: 31.10%
- 2019: 26.00%

Economically Disadvantaged
- 2016: 43.50%
- 2017: 36%
- 2018: 39.90%
- 2019: 45.30%

State Average 45.1%
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Eaton RESA K-3 Attendance Rate

- **2016 Attendance Rate %**: 94.29% (N=3,628)
- **2017 Attendance Rate %**: 94.16% (N=2,631)
- **2018 Attendance Rate %**: 94.13% (N=3,734)
- **2019 Attendance Rate %**: 94.75% (N=3,334)
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Eaton RESA Grades K-3 Chronically Absent

- 2016 Chronically Absent Students (10+ Days): 11%, N=3,628
- 2017 Chronically Absent Students (10+ Days): 16%, N=2,631
- 2018 Chronically Absent Students (10+ Days): 13%, N=3,734
- 2019 Chronically Absent Students (10+ Days): 13%, N=3,334
Current Strategies for Improving Student Outcomes

• Facilitating instructional collaboration among Eaton RESA and local districts and across general and special education
• Providing customized coaching and targeted teacher-training with ELA & Math
• Improving Multi-Tiered Systems of Support (MTSS) for all students at the district and school levels
• Improving the use of common assessments and common screening tools through implementation of NWEA
• Developing more coherence in curriculum and instructional strategies pre-school to grade 12
• Developing a comprehensive data warehouse and analysis system through use of Eidex & NWEA
2016-2021 Strategic Plan – Student Outcomes

Goal: Increase the achievement and success of all students within the Eaton RESA service area.

SAT: Percent College Ready - ELA

- All Students: 62.1%
- Students with Disabilities: 23.0%
- Economically Disadvantage: 43.6%

State Average 55%
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

SAT: Percent College Ready - Math

State Average 36%

- All Students: 35.0% (2016), 31.4% (2017), 29.8% (2018), 32.6% (2019)
- Students with Disabilities: 8.0% (2016), 5.8% (2017), 5.0% (2018), 5.0% (2019)
- Economically Disadvantage: 19.7% (2016), 17.1% (2017), 18.3% (2018), 17.9% (2019)
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Eaton RESA 9-12 Attendance Rate

<table>
<thead>
<tr>
<th>Year</th>
<th>Attendance Rate</th>
<th>N</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015-16</td>
<td>94.70%</td>
<td>N=5,312</td>
</tr>
<tr>
<td>2016-17</td>
<td>94.50%</td>
<td>N=5,336</td>
</tr>
<tr>
<td>2017-18</td>
<td>93.40%</td>
<td>N=5,279</td>
</tr>
<tr>
<td>2018-19</td>
<td>93.13%</td>
<td>N=5,212</td>
</tr>
</tbody>
</table>
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Eaton RESA Grades 9-12 Chronically Absent

- 2016 Chronically Absent (10+ Days): 17%, N=5,312
- 2017 Chronically Absent (10+ Days): 20%, N=5,366
- 2018 Chronically Absent (10+ Days): 22%, N=5,212
- 2019 Chronically Absent (10+ Days): 20%, N=5,279
2016-2021 Strategic Plan – Student Outcomes

Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Eaton RESA & Local District CTE Enrollment, Completer and Concentrator
Certifications Earned

2018-19 Baseline Year

471

#EatonEngage
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

College Credits Earned

- Direct Credit: 3599
- CRTEC Credit: 851

2018-19 Baseline Year
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

**Internal Communications**
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

Internal Communications

Board Briefs - Click Rate
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

**External Communications**

Current State of Communications - External Customer Satisfaction Survey

![Chart showing the current state of communications satisfaction]

Exemplary Communication: 31% 2016-17, 39% 2017-18, 50% 2018-19
Good Communication: 31% 2016-17, 62% 2017-18, 50% 2018-19
Average Communication: 13% 2016-17, 4% 2017-18, 5% 2018-19
Some Communication: 26% 2016-17, 0% 2017-18, 8% 2018-19
No Communication: 26% 2016-17, 0% 2017-18, 0% 2018-19

#EatonEngage
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

**External Communications**

**Facebook Fans**

<table>
<thead>
<tr>
<th>Month</th>
<th>Fans</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2019</td>
<td>584</td>
</tr>
<tr>
<td>August 2019</td>
<td>593</td>
</tr>
<tr>
<td>September 2019</td>
<td>596</td>
</tr>
<tr>
<td>October 2019</td>
<td>610</td>
</tr>
<tr>
<td>November 2019</td>
<td>616</td>
</tr>
</tbody>
</table>

**Twitter Followers**

<table>
<thead>
<tr>
<th>Month</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2019</td>
<td>448</td>
</tr>
<tr>
<td>August 2019</td>
<td>452</td>
</tr>
<tr>
<td>September 2019</td>
<td>454</td>
</tr>
<tr>
<td>October 2019</td>
<td>455</td>
</tr>
<tr>
<td>November 2019</td>
<td>460</td>
</tr>
</tbody>
</table>
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

External Communications

Facebook Reach

Twitter Impressions

AVERAGE = 13,277

AVERAGE = 2,639
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

External Communications – Career Prep Center

Facebook Fans

<table>
<thead>
<tr>
<th>Month</th>
<th>Fans</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2019</td>
<td>1029</td>
</tr>
<tr>
<td>August 2019</td>
<td>1034</td>
</tr>
<tr>
<td>September 2019</td>
<td>1038</td>
</tr>
<tr>
<td>October 2019</td>
<td>1072</td>
</tr>
<tr>
<td>November 2019</td>
<td>1099</td>
</tr>
</tbody>
</table>

Twitter Followers

<table>
<thead>
<tr>
<th>Month</th>
<th>Followers</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 2019</td>
<td>86</td>
</tr>
<tr>
<td>August 2019</td>
<td>87</td>
</tr>
<tr>
<td>September 2019</td>
<td>87</td>
</tr>
<tr>
<td>October 2019</td>
<td>89</td>
</tr>
<tr>
<td>November 2019</td>
<td>90</td>
</tr>
</tbody>
</table>
2016-2021 Strategic Plan – Shared Services

Goal: Increase capacity for and implementation of shared services based on constituent needs.

Shared Services Engagement - Explored and/or Implemented
2016-2021 Strategic Plan – Shared Services

Goal: Increase capacity for and implementation of shared services based on constituent needs.

**Added new shared service opportunities in 2019-20**

- Behavioral/Mental Health Support Specialists
  - Eaton Rapids, Charlotte, and Grand Ledge each have a 1.0 FTE Behavior/Mental Health Specialist assigned to them
  - Maple Valley and Potterville each have a 0.5 FTE Behavior/Mental Health Specialist assigned to them
- Fraud Awareness Presentation
- Literacy Coach Additional Funds
- Secure Ed Site Assessment
Goal: Increase capacity for and implementation of shared services based on constituent needs.

Total SE Claim Allocations

<table>
<thead>
<tr>
<th>Year</th>
<th>Actual</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016-17</td>
<td>$7,929,213</td>
</tr>
<tr>
<td>2017-18</td>
<td>$9,531,000</td>
</tr>
<tr>
<td>2018-19</td>
<td>$10,301,505</td>
</tr>
<tr>
<td>2019-20 Revised Budget</td>
<td>$9,569,067</td>
</tr>
</tbody>
</table>
2016-2021 Strategic Plan – Shared Services

Goal: Increase capacity for and implementation of shared services based on constituent needs.

SE Claim Allocations by District

- **Charlotte**: $1.6M (2016-17), $1.8M (2017-18), $2M (2018-19), $2.1M (2019-20)
- **Island City, Relevant, Oneida**: $670K (2016-17), $88K (2017-18), $102K (2018-19), $95K (2019-20)
Goal: Increase capacity for and implementation of shared services based on constituent needs.

NWEA Satisfaction Survey

Rate the level of support you have received regarding NWEA from Eaton RESA staff, overall.
Goal: Increase capacity for and implementation of shared services based on constituent needs

**Instructional Services Collaboration and Shared Services**

- Supporting local districts on compliance with state and federal special education law including providing trainings and resources
- Provided continued training due to increased interests with experts including John O’Connor and Dr. Stephanie Grant
- Collaboration with virtual service providers to meet the needs of our local districts students and their IEP’s.
Goal: Increase capacity for and implementation of shared services based on constituent needs

**Shared Technology Services**

- Installed print management solution at RESA & staff enrolled in 3 LEA
- Leveraging bulk rate purchase of SecURLy software for content filtering, self-harm alerting and reporting. Also implemented mobile management solution for student and staff iPads & staff iPhones.
- Expanded access to RAVE Panic alert system to Eaton RESA staff. Staff also have option to enroll in local school district campuses.
<table>
<thead>
<tr>
<th>GOAL</th>
<th>STRATEGIES</th>
<th>PROGRESS</th>
</tr>
</thead>
</table>
| **School Readiness** | - Increase the number of kindergarten students who are proficient on the fall literacy universal screener by 3% annually.  
|                      | - Increase the number of GSRP students who are at benchmark on the spring early literacy screener by 5% annually. |          |
| **Third Grade ELA & Math Proficiency** | - Increase the number of students in grades K-3 who are proficient on the spring Literacy universal screener by 3% annually.  
|                      | - Increase the number of students in grades K-3 who are proficient on the spring Math universal screener by 3% annually.  
|                      | - Increase the number of students in grade 3 who are proficient in ELA on the spring state assessment by 3% annually.  
|                      | - Increase the number of students in grade 3 who are proficient in Math on the spring state assessment by 3% annually. |          |
| **College & Career Readiness** | - Increase the percent of students in grades 7-12 who develop and implement activities within a current Education Development Plan (EDP), that incorporates regional standards, to 95%.  
|                      | - Increase the number of CTE students attaining college credit by 3% annually.  
|                      | - Increase the number of students in grades 9-11 who are proficient in ELA on the spring state assessment by 3% annually.  
|                      | - Increase the number of students in grades 9-11 who are proficient in Math on the spring state assessment by 3% annually. |          |
| **Communications & Community Engagement** | - Increase the amount of earned media coverage for Eaton RESA by 5% annually.  
|                      | - Maintain a 90% or higher satisfaction rating with Eaton RESA local district stakeholders regarding communications as measured by an annual survey.  
|                      | - Maintain a 75% or higher satisfaction rating with Eaton RESA employees regarding communications as measured by an annual survey.  
|                      | - Increase “The Loop” district newsletter open rate by 3% annually.  
|                      | - Increase social media presence through tracking of followers by 10% annually. |          |
| **Operations & Shared Services** | - Identify at least two new shared service opportunities for local district consideration annually.  
|                      | - Increase the degree of local district engagement in shared services by at least 5% annually.  
|                      | - Maintain a 75% or higher satisfaction level among stakeholders engaged in various shared services as measured by annual surveys. |          |