Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Goal: Increase capacity for and implementation of shared services based on constituent needs.

MISSION:
Provide and enhance educational opportunities for those we serve.

VISION:
Achieve educational excellence through collaborative, responsive, and innovative efforts.

BELIEFS:
- Accountability
- Diversity
- Shared Leadership
- Flexibility
- Authentic Collaboration
- Continuous Improvement
- Transparent Communication
- Strategic Resource Allocation
- Family Involvement
- Success for All Learners
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

TSG Literacy Trend by Percentage of Students Proficient

- Phonological Awareness
  - Fall 2017: 53%
  - Spring 2018: 66%
  - Fall 2018: 68%
  - Spring 2019: 73%

- Alphabet Knowledge
  - Fall 2017: 63%
  - Spring 2018: 68%
  - Fall 2018: 78%
  - Spring 2019: 82%

- Knowledge of Print
  - Fall 2017: 72%
  - Spring 2018: 78%
  - Fall 2018: 93%
  - Spring 2019: 97%

- Comprehension
  - Fall 2017: 90%
  - Spring 2018: 96%
  - Fall 2018: 93%
  - Spring 2019: 97%
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

School Readiness - Literacy

Preschool Early Literacy Indicators

- Spring 2017: 48% Well below benchmark, 25% Below benchmark, 27% At benchmark
- Spring 2018: 59% Well below benchmark, 23% Below benchmark, 18% At benchmark
- Spring 2019: 32% Well below benchmark, 31% Below benchmark, 37% At benchmark
## 2016-2021 Strategic Plan – Student Outcomes

**Goal:** Increase the achievement and success of all students within the Eaton RESA service area.

### Early Literacy Essentials

<table>
<thead>
<tr>
<th>Early On</th>
<th>Great Start Collaborative</th>
<th>Great Start Readiness Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>● Early On Staff was trained in the Pre-K Literacy Essentials in February, 2019.</td>
<td>● Completed Train the Trainer Pre-K Literacy Essentials in November, 2018.</td>
<td>● Completed Train the Trainer Pre-K Literacy Essentials in November, 2018.</td>
</tr>
<tr>
<td>● Ongoing PLC within Early On team to improve early literacy in home visits and playgroup settings.</td>
<td>● Tier One: Training to Early On and Parents As Teachers home visiting staff</td>
<td>● Tier One: Training to Early On and Parents As Teachers home visiting staff</td>
</tr>
<tr>
<td>● Development of a tool for collecting entrance and exit data for Early On underway and will be piloted in August, 2019.</td>
<td>● Tier Two: Training offered to community partners</td>
<td>● Tier Two: Training offered to community partners</td>
</tr>
<tr>
<td>● Birth to Three Literacy Essentials were released on June 19, 2019 and will be incorporated into practices within Early On.</td>
<td>● PLC within Eaton Great Start team to improve early literacy in home visits and playgroup settings</td>
<td>● Ongoing PLC with GSRP teachers to support the use of the literacy essentials in the classroom.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>● Classroom fidelity checks to ensure daily implementation of Literacy Essentials</td>
</tr>
</tbody>
</table>

#EatonEngage
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

**Early Literacy Essentials**

**Capacity Building Strategies:**

- Targeting Eaton RESA staff and the broader community to offer early literacy instruction to children in all settings with opportunities for additional implementation support and deeper level understanding providing through optional PLC groups.
- School Readiness Advisory Committee continues to discuss and refine school readiness expectations for children in all settings.
- Early literacy messaging for families is being developed to support Early Literacy Essentials and provide clear guidelines to support children’s learning at home.
- The 1000 Books Before Kindergarten continues to provide families access to free books that build literacy within the home.
Goal: Increase the achievement and success of all students within the Eaton RESA service area.
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Students with Individual Reading Intervention Plans (IRIPs)

- **2018**
  - Students with IRIPs: 30%
  - Students without IRIPs: 70%

- **2019**
  - Students with IRIPs: 23%
  - Students without IRIPs: 77%
Current Strategies for Improving Student Outcomes

• Facilitating instructional collaboration among Eaton RESA and local districts and across general and special education

• Providing customized coaching and targeted teacher-training with ELA & math

• Improving Multi-Tiered Systems of Support (MTSS) for all students at the district and school levels

• Improving the use of common assessments and common screening tools through implementation of NWEA

• Developing more coherence in curriculum and instructional strategies pre-school to grade 12

• Developing a comprehensive data warehouse and analysis system through use of Eidex & NWEA
#EatonEngage

[Image of two firefighters in gear, facing the camera.]
Goal: Increase the achievement and success of all students within the Eaton RESA service area.

Eaton RESA & Local District CTE Enrollment, Completer and Concentrator

<table>
<thead>
<tr>
<th>Year</th>
<th>Total</th>
<th>Completers</th>
<th>Concentrators</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016-17</td>
<td>2576</td>
<td>661</td>
<td>581</td>
</tr>
<tr>
<td>2017-18</td>
<td>2466</td>
<td>675</td>
<td>549</td>
</tr>
<tr>
<td>2018-19</td>
<td>2303</td>
<td>629</td>
<td>519</td>
</tr>
</tbody>
</table>

#EatonEngage
Goal: Increase the achievement and success of all students within the Eaton RESA service area.
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

**Internal Communications**

The Loop - Open Rate

<table>
<thead>
<tr>
<th>Month</th>
<th>Open Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 2018</td>
<td>70%</td>
</tr>
<tr>
<td>October 2018</td>
<td>67%</td>
</tr>
<tr>
<td>Nov/Dec 2018</td>
<td>69%</td>
</tr>
<tr>
<td>January 2019</td>
<td>68%</td>
</tr>
<tr>
<td>February 2019</td>
<td>67%</td>
</tr>
<tr>
<td>March 2019</td>
<td>65%</td>
</tr>
<tr>
<td>April 2019</td>
<td>66%</td>
</tr>
<tr>
<td>May/June 2019</td>
<td>67%</td>
</tr>
</tbody>
</table>
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

**Internal Communications**

Board Briefs - Click Rate
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

External Communications

Current State of Communications - External Customer Satisfaction Survey

- Exemplary Communication: 10% (2015-16), 0% (2016-17), 4% (2017-18), 0% (2018-19)
- Good Communication: 30% (2015-16), 39% (2016-17), 62% (2017-18), 26% (2018-19)
- Average Communication: 31% (2015-16), 0% (2016-17), 5% (2017-18), 0% (2018-19)
- Some Communication: 0% (2015-16), 0% (2016-17), 66% (2017-18), 26% (2018-19)
- No Communication: 0% (2015-16), 0% (2016-17), 0% (2017-18), 26% (2018-19)

#EatOnEngage
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

External Communications

Facebook Fans

Twitter Followers
Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

**External Communications**

**Facebook Reach**

- **AVERAGE = 1,408**

**Twitter Impressions**

- **AVERAGE = 1,777**

- July 2018: 358
- Aug 2018: 847
- Sept 2018: 976
- Oct 2018: 1958
- Nov 2018: 240
- Dec 2018: 316
- Jan 2019: 563
- Feb 2019: 2483
- March 2019: 1295
- April 2019: 2162
- May 2019: 778
- June 2019: 9351
2016-2021 Strategic Plan – Communication & Engagement

Goal: Increase internal and external stakeholder support for Eaton RESA through comprehensive communications and community engagement efforts.

External Communications – Career Prep Center

Facebook Fans

Twitter Followers
Goal: Increase capacity for and implementation of shared services based on constituent needs.

Total SE Claim Allocations

- 2016-17 Actual: $7,929,213
- 2017-18 Actual: $9,531,000
- 2018-19 Actual: $10,301,505
- 2019-20 Projected: $9,588,417
Goal: Increase capacity for and implementation of shared services based on constituent needs.

**SE Claim Allocations by District**

- **Charlotte**: $1.6M, $1.8M
- **Eaton Rapids**: $1.7M, $2.1M
- **Grand Ledge**: $3.3M, $3.9M, $4.5M
- **Maple Valley**: $571K, $669K, $670K
- **Potterville**: $579K, $828K, $862K
- **Island City/Relevant**: $111K, $95K, $88K
Eaton RESA is being responsive to meeting our district’s special education needs. The SE funding system is fair to all constituent districts.
2016-2021 Strategic Plan – Shared Services

Goal: Increase capacity for and implementation of shared services based on constituent needs.

Special Education Funding System Feedback Survey

The funding system is helping to improve communication between my district and Eaton RESA about special education programming and funding.

Center Based Programs are appropriate and serve us well.
Goal: Increase capacity for and implementation of shared services based on constituent needs

**Special Education Funding System**

- Staffing requests - LEAs are given data and input from related service staff who service each local district on their FTE, workload, caseload, and projections to assist local districts in the process of reviewing needs and identifying required staffing FTE.
- Exploration of district and student needs is ongoing to determine if services and center-based programming (i.e. ECSE and MOCI) are meeting local district needs.
- Special Education claim data is sent with each payment in addition to a spring estimate for the upcoming year.
Goal: Increase capacity for and implementation of shared services based on constituent needs

**Shared Technology Services**

- Providing instructional data supports for implementation of NWEA
- Continued implementation of new 504 module of PowerSchool in 4 of 5 districts
- Continued implementation of Eidex in six districts to provide data analytics
- Released an RFP for continuation of Wide Area Network/Internet services consortium across all local districts
Inter-district Shared Services

We are continuing to work with our districts to identify opportunities for sharing services and resources. The following shared service opportunities were identified and are being explored and/or implemented in 2019-20:

• New 4.0 FTE Behavior/Mental Health Support Specialist positions
• Joint initiatives with Ingham ISD to provide regional professional development for MTSS and Trauma Informed Practices
• Expansion of internal and external supports, customized reports and staff training to increase Medicaid service logging and revenue
• Provision of technical support to LEAs using PowerSchool SE software
• Special Education Administrative Services - Maple Valley and Potterville contract for these services through Eaton RESA
• Expansion of the current Eidex Consortium with 6 districts to provide access to Prism for use in determining student growth for teacher evaluation
• Planning for and implementation of the new K-12 Michigan Career Development Model in all local districts through Eaton RESA’s Career Development Coordinators
<table>
<thead>
<tr>
<th>GOAL</th>
<th>STRATEGIES</th>
<th>PROGRESS</th>
</tr>
</thead>
</table>
| **School Readiness** | Increase the number of kindergarten students who are proficient on the fall literacy universal screener by 3% annually.  
Increase the number of GSRP students who are at benchmark on the spring early literacy screener by 5% annually. | [Progress Indicators] |
| **Third Grade ELA & Math Proficiency** | Increase the number of students in grades K-3 who are proficient on the spring Literacy universal screener by 3% annually.  
Increase the number of students in grades K-3 who are proficient on the spring Math universal screener by 3% annually.  
Increase the number of students in grade 3 who are proficient in ELA on the spring state assessment by 3% annually.  
Increase the number of students in grade 3 who are proficient in Math on the spring state assessment by 3% annually. | [Data Unavailable] |
| **College & Career Readiness** | Increase the percent of students in grades 7-12 who develop and implement activities within a current Education Development Plan (EDP), that incorporates regional standards, to 85%.  
Increase the number of CTE students attaining college credit by 3% annually.  
Increase the number of students in grades 9-11 who are proficient in ELA on the spring state assessment by 3% annually.  
Increase the number of students in grades 9-11 who are proficient in Math on the spring state assessment by 3% annually. | [Collecting Baseline] [Data Unavailable] [Data Unavailable] |
| **Communications & Community Engagement** | Increase the amount of earned media coverage for Eaton RESA by 5% annually.  
Maintain a 90% or higher satisfaction rating with Eaton RESA local district stakeholders regarding communications as measured by an annual survey.  
Maintain a 75% or higher satisfaction rating with Eaton RESA employees regarding communications as measured by an annual survey.  
Increase “The Loop” district newsletter open rate by 3% annually.  
Increase social media presence through tracking of followers by 10% annually. | [Progress Indicators] |
| **Operations & Shared Services** | Identify at least two new shared service opportunities for local district consideration annually.  
Increase the degree of local district engagement in shared services by at least 5% annually.  
Maintain a 75% or higher satisfaction level among stakeholders engaged in various shared services as measured by annual surveys. | [Progress Indicators] |